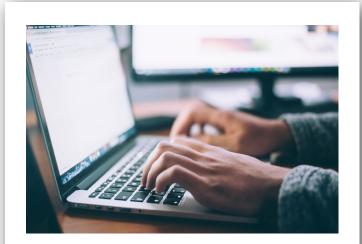
How this online forum will work





Building a Successful NHS Business Case

Optimise your business plan with interactive and hands-on guidance from experienced commissioners

leading events

Online Workshop

📅 Thu 4 Nov 2021 09:30-15:30

Building a Successful NHS Business Case

Full agenda: Thursday 4th November 2021 | 9.30am registration - 3.30pm close

Workshop leaders: share in first-hand experience with Dawn Gough, Transformation Project Lead (LTC) and Louise Brent, Programme Manager, North East London NHS Foundation Trust

Event information: highlights of the programme

This online workshop will tackle your common challenges for writing and presenting a winning business case. Work your way through the three stages of 1. enabling strategic planning 2. setting out your service pathway and 3. mobilising your business case. Key content includes:

- Mapping out your project to meet objectives, improve sustainability and maximise engagement
- Interactive session: How to improve your proposal format
- Creating a new service development pathway
- Interactive session: Devising and preparing your business proposal
- Bringing your proposal into action, managing professional conflict and sharing responsibilities

Expected attendees: audience insight

This online meeting is ideal for NHS professionals working on building a successful business case in Acute Trusts, Community Services and CCGs. This includes but is not limited to:

• Project managers, programme managers and transformation managers

Reservations

- Commissioners, project support officers and project management
- NHS providers and NHS Community Providers

Pricing structure: price and attendance

• £299 + VAT for one NHS or public sector place

Bookings

- £249 + VAT (each) for two or three NHS or public sector places
- £599 + VAT for one commercial organisation place

Commercial companies are also invited to sponsor this day, please <u>email Sarah Kemm</u> for further details.

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