





## Building a Successful NHS Business Case

Optimise your business plan with interactive and hands-on guidance from experienced commissioners

 Online Workshop

 Thu 4 Nov 2021 09:30-15:30

## Building a Successful NHS Business Case

**Full agenda:** Thursday 4th November 2021 | 9.30am registration- 3.30pm close

**Workshop leaders:** share in first-hand experience with Dawn Gough, Transformation Project Lead (LTC) and Louise Brent, Programme Manager, North East London NHS Foundation Trust

**Event information:** highlights of the programme

This online workshop will tackle your common challenges for writing and presenting a winning business case. Work your way through the three stages of 1. enabling strategic planning 2. setting out your service pathway and 3. mobilising your business case. Key content includes:

- Mapping out your project to meet objectives, improve sustainability and maximise engagement
- Interactive session: How to improve your proposal format
- Creating a new service development pathway
- Interactive session: Devising and preparing your business proposal
- Bringing your proposal into action, managing professional conflict and sharing responsibilities

**Expected attendees:** audience insight

This online meeting is ideal for NHS professionals working on building a successful business case in Acute Trusts, Community Services and CCGs. This includes but is not limited to:

- Project managers, programme managers and transformation managers
- Commissioners, project support officers and project management
- NHS providers and NHS Community Providers

**Pricing structure:** price and attendance

- £299 + VAT for one NHS or public sector place
- £249 + VAT (each) for two or three NHS or public sector places
- £599 + VAT for one commercial organisation place

**Commercial companies** are also invited to sponsor this day, please [email Sarah Kemm](#) for further details.